

NBCC Aboriginal Student Advisor FYI Update

Post Secondary Education Counselors/Training Officers

Please be advised that St. Mary's First Nation in partnership with NBCC will be offering a 2 year Business Administration: Marketing Program. This Diploma program is set to begin in the fall of 2013 and will have a seat capacity of 16.

This program is open to all First Nations interested.

Overview of the Program: The Business Administration, Marketing/ Entrepreneur Program is designed to give the student a solid understanding of the marketing and entrepreneurial skills and applications needed to succeed in today's marketplace and business. Courses are offered in an adult learning environment that allows students to apply business theory through project development and management. Current technologies and software that support broad and specific areas of business and marketing are utilized to aid in the identification of market and business opportunities, analysis of market data and implementation of successful marketing and business strategies.

Career Possibilities: Graduates of this program typically gain employment in the areas of marketing, advertising, self-employment, business management including retail, business analyst, financial institutions such as banks, business development officers, business consultants, government departments, marketing agencies, large corporations, Band Administration, self-employment etc. Graduates are also frequently hired by companies/organizations for management trainee programs.

Certification and Accreditation: Upon successful completion of the prescribed curriculum, students receive a diploma in Business Administration Marketing and Entrepreneurship. This is an articulated program that provides graduates the opportunity to gain admission to the third year of bachelor of Business Administration at several universities.

Program Duration: 26 Months, September 2013- July 2015

Recruitment Process: This program will be open to First Nations people across the province. The recruiting campaign will include site visits, posters, awareness and information sessions and contacts with EDO, Human Resources, Directors of Education and other FN stakeholders across the province.

In order to ensure the program is the most appropriate Career fit with a good probability of short and long term success, potential candidates(if funded) will be tested using the "*Pathfinder for Success*", a psychometric tool designed to determine the potential of Career Success. Each student will receive comprehensive Career Counseling prior to and throughout the training program.

Information gathered from testing students will be used for ongoing career counseling, coaching and training of teaching staff relevant to preferred learning styles. In addition the Career Counselor will deliver a half day teambuilding workshop to teaching staff and students to help them better understand each other's preferred learning styles, work habits and behavioral differences.

Students will also be tested by the Community College to determine if they possess the required learning and comprehension competencies to successfully complete the program

If funding is approved ongoing tutoring services will be provided to students throughout the program

Prerequisite Requirements: Community support for funding from the individuals respective Director of FN Post-Secondary Education or other funding FN organization and a High School Diploma, GED, or equivalent that includes Geometry and Applications in Mathematics 112, Functions and relations 112 and English 112.

Note: Students who do not have the necessary prerequisite coursework may be accepted conditional on successful completion of the Math and English upgrading module of this program.(see details below)

Program Delivery Methodology, Conditions and Parameters:

- The training will commence in September 2013 and run until July 2015, approximately 26 months
- The initial 4-6 weeks of training will focus on upgrading and refreshing student's competencies in Math and English to better position all students for success and enable those who do not have the prerequisite coursework the opportunity to participate.
- Should a student not be successful in achieving a pass mark in the required prerequisite Math and English, he/she will not be able to continue the program
- The Project Manager/ coach will, if funding is secured, test potential students to determine whether the training program is the most appropriate career fit for students. The results will be considered in the candidate screening process.
- The second year of this training program electives will focus on incorporating coursework currently under development by NBCC in Entrepreneurial Business

To apply:

Fill out an NBCC Application (Hard Copy)

Submit High School Transcripts

Pay \$50.00 Application Fee (Preferably Money Order payable to NB Minister of Finance)

Submit Copy of Status Card (Both Side)

Upon completion of application, the student may contact their local Aboriginal Student Advisor who will forward their application to St. Mary's First Nation Site.

If you have any further questions, please contact an Aboriginal Student Advisor.

Eva Frost: ASA St. Andrews/St. John 529-5110 – Cell: 343-4054 – eva.frost@nbcc.ca

Patty Musgrave: ASA Moncton 869-6717 – Cell: 380-4139 – patty.musgrave@nbcc.ca

Sehli Polchies: ASA Fredericton/Woodstock 444-3864 – Cell: 323-9503 – sehli.polchies@nbcc.ca

Francis Simon: ASA Miramichi 778-6863 – Cell: 238-0235 – francis.simon@nbcc.ca